

ABC7/WJLA-TV Helping Largest U.S. Maritime Expo Go Virtual

FOR IMMEDIATE RELEASE



4/17/2020 – ABC7/WJLA-TV is teaming up with the Navy League of the United States to bring the content from America’s largest maritime expo, Sea-Air-Space 2020, virtual with ABC7’s federal news show Government Matters on the station’s sister cable channel WJLA 24/7 News. Hosted by Francis Rose, the one-hour shows air at 1 p.m. daily through Friday, April 17, and stream live at FedInsider.com.

The Sea-Air-Space 2020 expo was originally scheduled for the weekend of April 6-8 at the Gaylord National Convention Center in National Harbor, Maryland, but had to be postponed due to the Covid-19 pandemic outbreak. Sea-Air-Space is being brought to life virtually by gathering decision-makers from the U.S. defense industry and the sea services for five dates of informative and educational sessions and important policy discussions through a series of online interviews.

The Sea-Air-Space 2020: Virtual Edition offers a variety of different discussions daily featuring sessions to gain valuable insights on the sea services, particularly in light of the Covid-19 pandemic and how that is reshaping priorities.

A majority of the virtual attendees represent the U.S. military, U.S. government, U.S. defense industry, government contractors, foreign military and the foreign defense industry.

“We’re thrilled we’re able to provide a broadcast and online platform to bring this important military discussion in an innovative way,” said ABC7 Vice President and General Manager Michael Miller. “We hope we can offer this opportunity to other organizations and companies who are having to be creative in lieu of in-person meetings and trade shows.”

“The value of the virtual programming coming out of this week’s Sea-Air-Space sessions with Government Matters has provided Navy League members and the American public with invaluable information on the state of our maritime nation,” said Mike Stevens, national executive director of the Navy League of the United States and retired 13th Master Chief Petty Officer of the Navy. “This programming is vital to advancing our organization’s mission of education, advocacy and support for our sea services, showing that the Navy League persists in the face of adversity.”

“The appetite for learning from home and opportunity to hear from leaders who may be less available right now has quadrupled our normal webinar registration, with almost a 90% attendance rate,” said President of FedInsider Peg Hosky. “Running these webinars in concert with Government Matters also give attendees a unique opportunity to respond to speakers with questions and comments during the broadcast.”

WJLA 24/7 can be seen on the following D.C. area channels:

- Comcast 808 HD | 28 SD
- Cox: 1008 HD | 8 SD
- DirectTV: 8
- Dish Network: 8
- Fios: 508 HD | 8 SD
- Open Band: 8 SD
- RCN: 608 HD | 308 SD

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Sinclair is a diversified media company and leading provider of local sports and news. The Company owns and/or operates 23 regional sports network brands; owns, operates and/or provides services to 191 television stations in 89 markets; is a leading local news provider in the country; owns multiple national networks, and has TV stations affiliated with all the major broadcast networks. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgj.net.

About the Navy League of the United States

The Navy League of the United States, founded in 1902 with the support of President Theodore Roosevelt, is a nonprofit civilian, educational and advocacy organization that supports America’s sea services: the Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine. Through national and local programs, the Navy League of the United States provides a powerful voice to educate the public and Congress on the importance of our sea services to our nation’s defense, well-being and economic prosperity. The Navy League provides support to our sea services personnel and their families and youth programs, such as the Naval Sea Cadet Corps, Junior ROTC and Young Marines, that expose young people to the values of our sea services. For more information, go to www.navyleague.org.

About FedInsider

FedInsider delivers digital and face to face education to its 80,000 subscribers from the public sector community nationwide. For more information, www.fedinsider.com.

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